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The Gary Stock Company Wins Communicator Award of Distinction for Land Rover Website

Brewster, NY (June 7, 2017) – The Gary Stock Company (GSC), has been honored by the Academy of Interactive and Visual Arts (AIVA) with a **2017 Communicators Award of Distinction** in the category of Automotive websites for the Land Rover Toronto Website.

The Award recognizes the Toronto website's consistently articulate and focused content, as well as the flexibility of the Land Rover Canada dealer website platform that permits swift, easy creative revisions. As the award organization states, Communicator Awards support "creative excellence in marketing and communication in an ever-changing industry."

Among the distinctive features of the Jaguar Land Rover Canada web platform are its ability to add unlimited custom pages that seamlessly integrate into the overall, website navigation, its built-in Reputation Management Module, and the extensive research features that allow customers to compare Land Rover products with competitors.

"We are thrilled to receive this award, the fourth we have earned in the past twelve months for the Land Rover platform or the Land Rover Toronto dealership specifically" commented Gary Stock, the firm's founder, "These honors underscore a simple fact: the most powerful and effective automotive retail websites are those that let the dealer tell their story, maintaining a constant flow of communication with today's savvy automotive buyer."

About The Gary Stock Company

Founded as an automotive training company, then re-tooled as a tech start-up in 2010, The Gary Stock Company (GSC) is a multifaceted player in the automotive digital marketing and software industry. As the preferred factory partner for several OEM's including Porsche, Nissan, Infiniti, Jaguar, and Land Rover, GSC provides a versatile, Generation II Responsive dealer website platform that drives more than 600 websites in the Unites States and Canada.

GSC has an extensive portfolio of products and services including next generation lead generation and response tools, video packages, mobile application, SEM services and a reputation management tool. All aspects of their products and services are supported by an expert creative team, working closely with the OEM's and automotive dealers to provide high-yield results, as well as an award-winning support group.

For more information visit www.gstockco.com.



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About The Communicator Awards

The Communicator Awards is the leading international awards program honoring creative excellence for communication professionals. Founded by communication professionals over a decade ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, and interactive. With over 6,000 entries received from across the US and around the world, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals.

www.communicatorawards.com